

Privacy

We have created this privacy statement in order to demonstrate our commitment to privacy and so that you may understand the disclosure and collection practices of our Web sites (the "Sites"). We may occasionally update this statement and encourage you to check the date of our privacy statement whenever you visit the Sites to see if it has been modified since your last visit.

Scope

Sequentia Corporation recognizes the importance of maintaining the privacy of confidential and personal information. By visiting and/or using our websites, you agree to this Privacy Policy. This Policy provides information about the information that Sequentia collects, uses and/or transfers.

Collection of Personal Information

For some services provided on our Sites, we may ask you to provide personal information such as name, email address, phone number and zip code. In addition, we may use website analytics tools, or other technologies, like cookies and web beacons, to collect information about your visit to the Sites, including the pages you view, the links you click and other actions taken in connection with the Sites and services. We may also collect certain standard information that your browser sends to every web site you visit, such as your IP address, browser type and language, access times and referring Web site addresses.

Use of Personal Information

We use personal information to provide you with the services you have requested from us and our partners. In addition, we use personal information to send you periodic email communications about products and services offered by us or our partners, to operate and improve our Sites and services, to respond to customer inquiries, and to send you survey or other communications.

Disclosure of Personal Information

We do not rent, sell or share personal information about you with other people except to provide products or services you've specifically requested from us or our partners, and under the following circumstances:

- **Third Party Service Providers.** We may disclose personal information to one or more third parties to provide you with the services you've specifically requested. For example, if you request our help in locating a senior care provider, we may disclose your personal information to one or more senior care providers who will contact you directly. If you request information from our third party providers, including those providing help with relocation or other elder care services, we may disclose your personal information to one or more of such providers who will contact you directly. Service providers may contact you by email, telephone, regular mail, in person visits or other means. We do not regulate how these third party service providers use or disclose your personal information.
- **Internal Analysis and Operations.** We may disclose information about you for our own internal statistical, design or operational purposes, such as to estimate our audience size, measure aggregate traffic patterns, and understand demographic trends among our users. We may outsource these tasks and disclose personal information about you to third parties, provided the use and disclosure of your personal information by these third parties is restricted to performance of such tasks.
- **Legal and Other Compliance.** We may disclose personal information when we believe it is appropriate to comply with the law; to enforce or apply this privacy statement or our other policies or agreements; to protect our or our users' rights, property or safety; or to protect our users from fraudulent, abusive, or unlawful use of, our Sites; or if we reasonably believe that an emergency involving immediate danger of death or serious physical injury to any person requires disclosure of communications or justifies disclosure of records without delay.
- **Business Transfers.** We may disclose personal information as part of any merger, acquisition, debt financing, sale of company assets, or other business transaction.

Release of Electronic Patient Information

The Electronic Protected Health Information available through Sequentia Corporation websites has been released by Authorized Users of the Sequentia secure hosted platform. These Authorized Users have released the information based on their organization's own policies and procedures. Sequentia facilitates the secure distribution of the information, but in no way reviews, endorses, or approves of the patient information released. If you have any questions about the release and disclosure of information sent through our websites, please contact the organization and person that released the information.

Links

Please be advised that we may provide links to third party websites from our Sites as a service to our users, but we have no ability to control the privacy and data collection practices of such sites and the privacy policies of such sites may differ from the Sites. Therefore, we encourage you to review and understand the privacy policies of such sites before providing them with any information.

Security

We use reasonable security measures to store and maintain personally identifying information to protect it from loss, misuse, alteration or destruction by any unauthorized party while it is under our control.

Third Party Advertising Companies

Please be advised that third party advertisers or ad networks may use cookies or other technologies on our Sites for various purposes, including measuring the effectiveness of their ads, and analyzing and personalizing ads or other content delivered to you. We have no ability to control the privacy and data collection practices of such sites and the privacy policies of such sites may differ from the Sites. Therefore, we encourage you to review and understand the privacy policies of such sites before providing them with any information.

Children

We do not intend, and these Sites are not designed, to collect personal information from children under the age of 13. If you are under 13 years old, you should not register for our services or otherwise provide information on our Sites.

OPT-OUT

You may opt-out of email communications that you receive from us by following the opt-out instructions that we include in every email we send you.

Effective Date

This statement is effective as of September 1, 2014. Sequentia Corporation reserves the right to change, adjust, revise, modify add or remove any part of this statement and policy from time to time at its sole discretion. Any changes that have been made will be identified with a change in the effective date of the statement. When you visit the Sequentia websites, you are accepting the current version of this statement as posted at that time. We recommend that visitors review this Privacy Policy statement to be aware of the policy and any changes to it.

Questions and Concerns

If you have any questions about this privacy statement or the privacy practices of our websites, please contact us at support@sequentiacare.com.